

AI-Powered Work

Tableau Pulse and Slack in Action



Forward Looking Statements



This presentation contains forward-looking statements about, among other things, trend analyses and statements regarding future events, anticipated growth and industry prospects, and our strategies, expectation or plans regarding product releases and enhancements. The achievement or success of the matters covered by such forward-looking statements involves risks, uncertainties and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, results or outcomes could differ materially from those expressed or implied by these forward-looking statements. The risks and uncertainties referred to above include those factors discussed in Salesforce's reports filed from time to time with the Securities and Exchange Commission, including, but not limited to: our ability to meet the expectations of our customers; uncertainties regarding AI technologies and its integration into our product offerings; the effect of evolving domestic and foreign government regulations; regulatory developments and regulatory investigations involving us or affecting our industry; our ability to successfully introduce new services and product features; our ability to execute our business plans; the pace of change and innovation in enterprise cloud computing services; and our ability to maintain and enhance our brands.





Keven Curtiss
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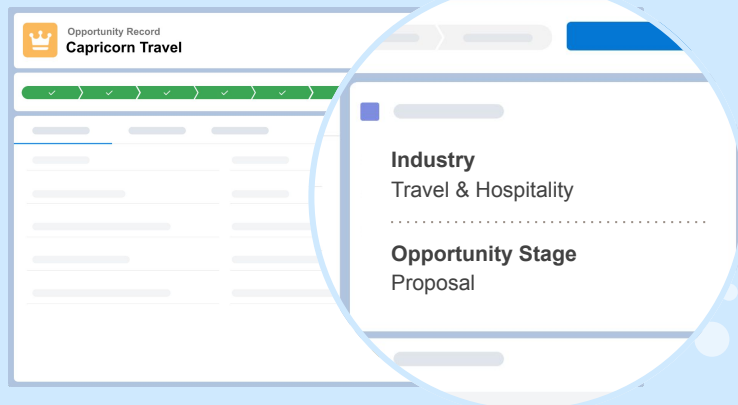
Lauren Nielsen
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AI has changed how we think about data

Now we can make sense of both structured and unstructured data

Structured Data



Q What are three Service Cloud customer stories I can use with Capricorn Travel?

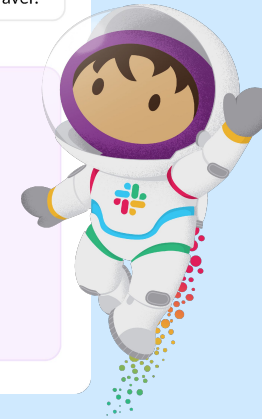
Slack AI Result



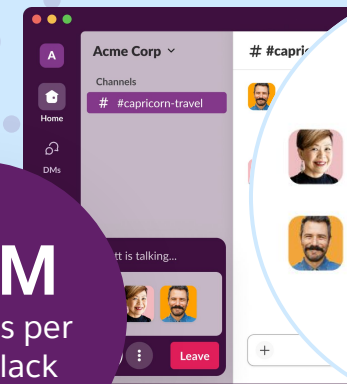
Our top three reference customers in the Travel & Hospitality industry are Marriott, Airbnb and Amadeus. Marriott was a featured customer in the main stage keynote at Dreamforce 2019.

[Marriott Salesforce + Episode](#)
[Airbnb Customer Story Slide](#)
[Amadeus Partner Spotlight](#)

Was this useful?



Unstructured Data



700M
messages per
day in Slack



Lisa
How did the meeting go?



Matt
Great! They want to add
their customer service team!

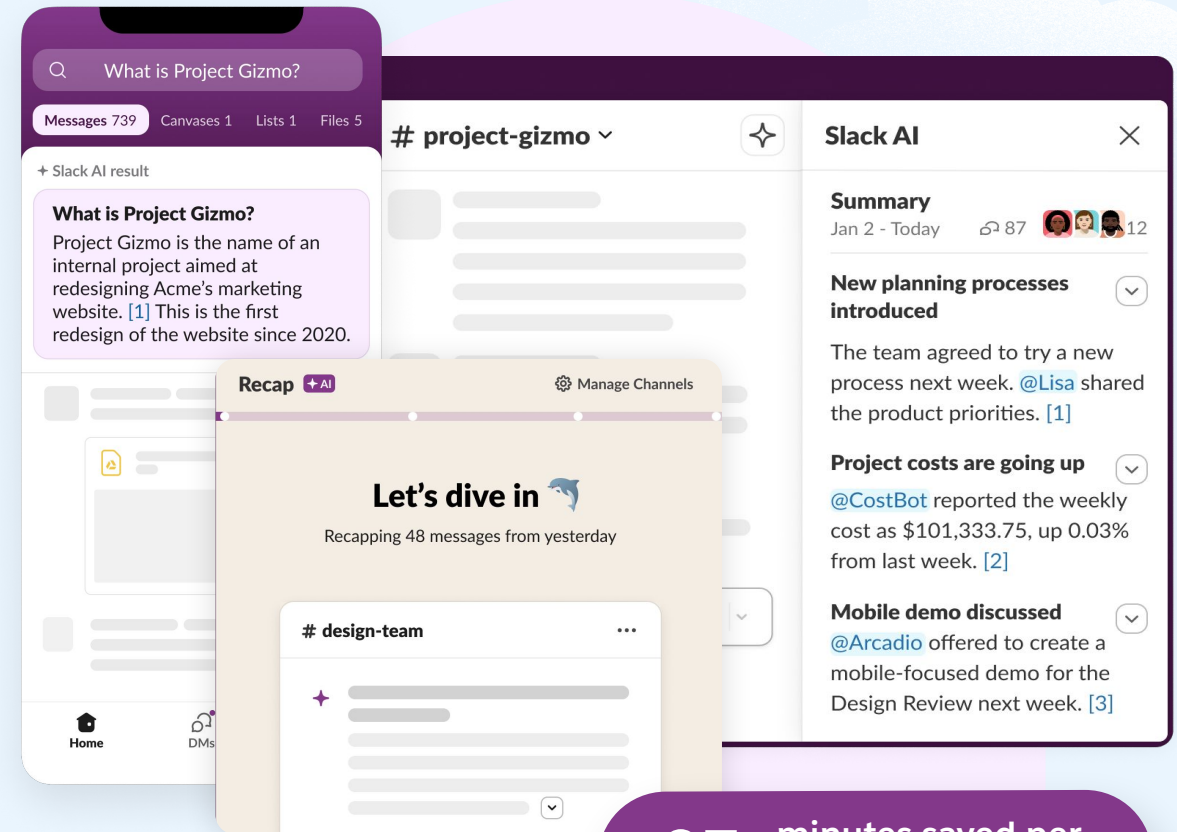
Introducing Slack AI

Trusted AI, where work already happens

Drive productivity gains from day one

Unlock the full potential of your knowledge

Enable AI on a secure, trusted platform



97 minutes saved per week by pilot users

GA Today | All paid plans in English, Spanish and Japanese

NEW

Tableau Pulse

Bring your data to life with generative AI

Personalized

Transform outcomes with metrics that matter to you

Contextual

Infuse relevant data into your flow of work

Intelligent

Identify and communicate insights with AI

GA

Available Now

